



YUBA COUNTY

Public Health Officer's Conference

Petaluma, California

May 2, 2019

I 4 FORWARD



WISDOM FROM THE PAST

- Who's on First?
- It takes a Village
- Fake it 'til you Make it
- All in Good Time, my Pretty



(+) The Problem

(-) The Resources and The Effectiveness of
those resources

(=) The Gap

WHO'S ON FIRST?

FUNDING “WHOEVER”

Conversations About Money





IT
TAKES A
VILLAGE

Everyone is a stakeholder

Engage at all levels

Be strategic about timing

IT TAKES A VILLAGE

Key Components...

- System Improvement
- Building Relationships
- Community Education

IT TAKES A VILLAGE

FUNDING FOR THE VILLAGE PEOPLE

Conversations About Money

...Continued...



Fake it till you



Make it

Weigh the risks

Give yourself permission

Be courageous

FAKE IT 'TIL YOU MAKE IT

FAKE FUNDING OR
MAKE FUNDING?

Conversations About Money

... Part 3...





Big change takes time

Evaluate success / improvements

Plan for next steps

ALL IN GOOD TIME, MY PRETTY

FUNDING THE FUTURE OF OZ

Conversations About Money

... Finale...

